

## **Public Service Announcement**

## **Call for applications for Inuit Tourism Business Mentorship Program**

Start Date: October 23, 2023 End Date: November 15, 2023

Nunavut-wide 30 sec

The Department of Economic Development and Transportation is accepting applications for the Inuit Tourism Business Mentorship Program. This program supports tourism business owners in Nunavut to leverage their skills, knowledge, and professional capacity to grow their businesses.

The Inuit Tourism Business Mentorship Program offers training for five Inuit tourism business owners and operators in Nunavut. Each mentorship includes up to 10 days of dedicated project time and includes a combination of in-person and virtual sessions. Each mentorship will last four to six months. Four of the five spots are filled, and we are looking for one more participant.

To be eligible, applicants must be Nunavut Inuit and own a tourism business in Nunavut.

To apply, please send a letter of interest to <a href="mailto:dperezcasas@gov.nu.ca">dperezcasas@gov.nu.ca</a> with information about yourself, your business, what tourism services you offer, why you are a good candidate, and what you would like to learn.

The deadline to apply is November 15, 2023.

For more information, please contact Daylen Perez Casas, Senior Advisor, Tourism Development, at <a href="mailto:dperezcasas@gov.nu.ca">dperezcasas@gov.nu.ca</a> or 1-888-975-5999.

###

## **Media Contact:**

Weichien Chan Manager, Communications Economic Development and Transportation 867-975-7818 EDT@gov.nu.ca